

Digital Advertising Material Delivery Note

Sender

Name: _____

Telephone: _____

Advertiser

Name: _____

Magazine: _____ Edition: _____

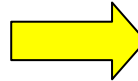
Format: width in mm: _____ height in mm: _____ bleed:

Colour: 4-colour b/w

Name the advertisement as "magazine_advertiser".

File format

Original: PC Mac



Valid complete materials are locked files in:

PDF (print optimised)

Open document

(Work with open documents will be charged by the hour)

InDesign 4.0.4 (incl. pictures and fonts)

Illustrator 12.0 (incl. fonts as vector paths)

Digital transfer

E-mail: goran.blome@armedia.se (not more than 15 Mb)

Material address

Delivery Media: CD

Address: AR Media International AB
Västberga Allé 32, S126 30 Hägersten, Sweden
Mark the envelope with the name of the magazine.

Please check that!!!

- The document is produced in the same size as the space ordered.
- A colour sample is enclosed the document.
- All fonts used are included in the file.
- Name the file "magazine_advertiser". Fill in this Delivery Note form.
- Pictures must be saved as one-file high resolution EPS or tiff in CMYK-mode.
- The resolution of the grey shade and colour pictures must be 1,5 – 2 times the screen density.
- Scanned line images should have a resolution of 600 – 1200 dpi.

For enquiries, please contact Göran Blomé +46-8-556 306 87 or Marika Thelenius +46-8-556 306 85.

When using digital transfer, please fax this page + a print-out of the advertisement to Fax no. +46-8-19 10 11.

NOTE! When using digital delivery a colour sample/test print must be sent by mail to:

AR Media International, Västberga Allé 32, S126 30 Hägersten, Sweden. AR Media is not responsible for any error in published material if this is due to a failure conforming to material prescriptions or caused by errors in delivered advertising material. AR Media will not take any responsibility for advertising material that lacks colour sample/test print.

NOTE! A Fax copy of the advertisement is not valid as test print.